

Morocco Pharmaceuticals and Healthcare Report Q3 2016

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Abstracts

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BMI View: The Moroccan government's increasing efforts to improve healthcare coverage will be the largest driver of pharmaceutical growth in the country over the coming years. Morocco has seen recent improvements towards its regulatory standards; however, the government's long-term commitment to this area remains questionable. Ongoing corruption issues and an unclear future regarding medicine prices in Morocco will result in the country maintaining its status as a challenging market for multinational drugmakers.

Headline Expenditure Projections

Pharmaceuticals: MAD13.39bn (USD1.37bn) in 2015 to MAD14.33bn (USD1.45bn) in 2016; +7.0% in local currency terms and +5.6% in US dollar terms. Forecast in line with last quarter.

Healthcare: MAD56.71bn (USD5.82bn) in 2015 to MAD59.44bn (USD6.01bn) in 2016; +4.8% in local currency terms and +3.4% in US dollar terms. Forecast revised downwards from last quarter.

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