

Morocco Pharmaceuticals and Healthcare Report Q2 2016

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Abstracts

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BMI View: We hold an optimistic outlook for the Moroccan pharmaceutical market despite the economic slowdown over 2016. We expect the government's increasing efforts to improve healthcare coverage coupled with the country's growing non-communicable disease burden will drive the demand for medicines in long-term. A major downside risk to our forecast is the uncertainty surrounding drug prices as a result of price cuts and increased taxation on medicines in recent years, which will negatively impact the attractiveness of the market to multinational drugmakers.

Headline Expenditure Projections

Pharmaceuticals: MAD13.39bn (USD1.40bn) in 2015 to MAD14.34bn (USD1.46bn) in 2016; +7.1% in local currency terms and +4.0% in US dollar terms. Forecast inline with last quarter.

Healthcare: MAD59.15bn (USD6.19bn) in 2015 to MAD62.83bn (USD6.38bn) in 2016; +6.2% in local currency terms and +3.1% in US dollar terms. Forecast revised downwards from last quarter.

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