

Morocco Autos Report Q3 2016

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Abstracts

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BMI View: In 2016, Morocco will record the fastest sales growth of the five North African countries that

BMI tracks.

Key Views

Strong consumer demand and attractive auto financing rates are outweighing a somewhat downbeat nearterm economic outlook for Morocco.

As such, we expect 8.0% growth in Moroccan new vehicle sales this year, with passenger cars to outperform commercial vehicles.

Increased domestic production will also help local sales, with PSA Peugeot Citroën due to join its rival Renault in country by 2019

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