

# Morocco Autos Report Q1 2016

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## Abstracts

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**BMI View:** We believe that a combination of low interest rates and a likely pick-up in the construction sector should see the Moroccan new vehicle sales market show steady growth in 2016. We are targeting 3% growth for the sector, with passenger cars set to outperform commercial vehicles.

We are now targeting 2.5% growth in PC sales and a 10% fall in LCV sales, which will lead to total market growth of 1.2% for 2015.

We have made slight downward revisions to our 2016-19 sales forecasts.

Looking forward, the opening of the new PSA Peugeot Citroen plant (expected in 2019) should significantly boost Moroccan auto exports growth.

Dacia will remain the leading seller of cars on the Moroccan market over our forecast period to 2019.

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