

# Mexico Tourism Report Q1 2016

<https://marketpublishers.com/r/M94698964BCEN.html>

Date: December 2015

Pages: 29

Price: US\$ 1,295.00 (Single User License)

ID: M94698964BCEN

## Abstracts

Includes 3 FREE quarterly updates

BMI View: Mexico's tourism sector will grow slowly in 2016, with arrivals rising by just 0.18%. However, this reflects a return to trend growth years after two years of anomalous double-digit growth and we do not believe that the lower 2016 growth figure marks a change in any of Mexico's positive fundamentals.

### Key Updates And Forecasts

We have raised our forecast for industry value growth in 2016 to 9.38%, to USD25.38bn. Industry value is set to grow above 6% for the rest of the forecast period, with positive implications for investment into the industry.

North American arrivals to Mexico will fall by 0.48% in 2016, to 10.4mn, led by a decline in US tourists. Given the dependence of the Mexican industry on US tourists, this will weigh on overall sector growth in 2016, although we expect North American arrivals to return to growth in 2017.

We expect outbound tourism to grow by a higher rate than inbound arrivals over the forecast period, reflecting Mexico's growing middle class and the impact of the security situation.

## Contents

BMI Industry View

Table: Key Forecasts (Mexico 2012-2019)

SWOT

Tourism

Industry Forecast

Table: Inbound Tourism (Mexico 2012-2019)

Table: Tourism Receipts (Mexico 2012-2019)

Table: Hotel Accommodation (Mexico 2012-2019)

Table: Tourist Departures and Consumption (Mexico 2012-2019)

Industry Risk/Reward Index

Tourism Risk/Reward Index

Table: Americas Tourism Risk/Reward Index

Market Overview

Competitive Landscape

Domestic Hotel Groups

Table: Domestic Hotel Groups

International Hotel Groups

Table: International Hotel Groups

Methodology

Industry Forecast Methodology

Risk/Reward Index Methodology

Table: Weighting Of Indicators

## I would like to order

Product name: Mexico Tourism Report Q1 2016

Product link: <https://marketpublishers.com/r/M94698964BCEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M94698964BCEN.html>