

Mexico Telecommunications Report Q3 2015

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Abstracts

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BMI View: The entrance of AT&T into Mexico through its acquisitions of Iusacell and Nextel, is the start of a new chapter for the Mexican mobile market growth story. Should its merger with DirecTV be approved by the FCC, AT&T will also hold a strong presence in Mexico's pay-TV market. This will bring real competition from an established player into Mexico, helping to break the hold of América Móvil over the market. América Móvil is also creating a new company Telesites, to open up its towers infrastructure to rent to AT&T and Movistar. This will also help facilitate competition through better coverage and lower prices, spurring strong growth in the market and it stands out as the most attractive market in Latin America over our five-year forecast.

Key Data

Mexico's mobile market expanded by just 1.6% in 2014, with subscriptions declining 1.623mn year-on-year. The slow growth rate are due to a number of operators disconnecting inactive pre-paid users.

Prepaid still accounts for the vast majority of these subscriptions at around 85%.

According to the Federal Telecommunications Institute (Ifetel), there were 15.7mn subscribers in the Mexican pay-TV market at the end of Q314

At the end of 2013, IFT recorded 13.5mn internet subscriptions.

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