

Mexico Telecommunications Report Q2 2016

<https://marketpublishers.com/r/MCFEF0E4DC4EN.html>

Date: February 2016

Pages: 67

Price: US\$ 1,295.00 (Single User License)

ID: MCFEF0E4DC4EN

Abstracts

Includes 3 FREE quarterly updates

Latest Updates & Industry Developments

We have updated our forecasts for Mexico's mobile subscriber base, in order to take account of Q315 figures reported by the leading operators. We estimate that Mexico had 104.95mn mobile subscriptions at the end of 2015, equivalent to a penetration rate of 83.8%. We expect this to increase to almost 86% by the end of 2016 and more than 90% by the end of our newly extended forecast to 2020.

We have also updated our forecasts for Mexico's fixed-line and broadband subscriber markets, incorporating Q215 data from the regulator IFETEL. We estimate that Mexico had 21.865mn fixed lines in service at the end of 2015 (17.4% penetration), up by 7.2% on the 2014 figure. We now predict that Mexico will have more than 19.72mn broadband subscribers by the end of 2020. This will equate to a penetration rate of 14.9%, up from just over 11% at the end of 2015.

Contents

BMI Industry View

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Industry Forecast - Mexico (2013-2020)

Industry Risk Reward Index

Latin America Telecoms Risk Reward Index

Table: Latin Americas Telecoms Risk/Rewards Index - Q216

Mexico Industry Risk Reward Ratings

Market Overview

Telecoms

Market Drivers And Trends

Mobile

Wireline Voice And Broadband

Pay-TV & Convergence

Regulatory Development

Table: Mexico: Regulatory Bodies And Their Responsibilities

Competitive Landscape

Key Players

Table: Key Players

Operators' Data

Table: América Móvil

Table: Movistar

Table: AT&T

Table: Grupo Televisa

Table: Axtel

Table: Maxcom

Table: MegaCable

Company Profile

América Móvil

Axtel

Movistar (Telefónica Móviles México)

AT&T Mexico

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Mexico 1990-2025)

Table: Key Population Ratios (Mexico 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Mexico 1990-2025)

Table: Population By Age Group (Mexico 1990-2025)

Table: Population By Age Group % (Mexico 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

I would like to order

Product name: Mexico Telecommunications Report Q2 2016

Product link: <https://marketpublishers.com/r/MCFEF0E4DC4EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MCFEF0E4DC4EN.html>