

Mexico Pharmaceuticals and Healthcare Report Q4 2015

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Abstracts

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BMI View: Robust relations with the US will continue to result in the growth of Mexico's pharmaceutical and healthcare markets in 2015. Mexico's work to expand its international reach along with its positive economic outlook posture it to act as an outperformer in Latin America. Governmental focus on costcontainment initiatives will result in a booming demand for generic medications, as Mexico maintains its status as one of the largest consumers of generic drugs worldwide.

Headline Expenditure Projections

Pharmaceuticals: MXN173bn (USD13bn) in 2014 to MXN177bn (USD12bn) in 2015; +2.7% in local currency terms and -9.5% in US dollar terms. Forecast revised downwards from Q315 due to revised historical data.

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