

Mexico Pharmaceuticals and Healthcare Report Q2 2016

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Abstracts

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BMI View: Mexico is one of the largest consumers of generic medicines in the world and is home to the second largest pharmaceuticals market in Latin America. The market size combined with an improving business environment makes the country an attractive prospect for foreign drugmakers

Headline Expenditure Projections

Pharmaceuticals: MXN177.3bn (USD11.2bn) in 2015 to MXN182.8bn (USD10.3bn) in 2016; +3.1% in local currency terms and -7.6% in US dollar terms.

Healthcare: MXN1,126.7bn (USD71.0bn) in 2015 to MXN1,194.0bn (USD67.5bn) in 2016; +6.0% in local currency terms and -5.0% in US dollar terms.

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