

Mexico Pharmaceuticals and Healthcare Report Q1 2016

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Abstracts

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BMI View: The government's efforts to improve competitiveness in Mexico's pharmaceutical sector combined with the country's economic outperformance over large countries like Brazil in 2015 will improve Mexico's attractiveness to drugmakers. As such, Mexico's consumer demand growth has started to pick up, which could be a substantial driver of a more consumer-driven economy. However, overdependence on US economic cycles has held down investment in the domestic pharmaceuticals market.

Headline Expenditure Projections

Pharmaceuticals: MXN172.6bn (USD13.0bn) in 2014 to MXN177.3bn (USD11.4bn) in 2015; +2.8% in local currency terms and -12.0% in US dollar terms. Forecast broadly unchanged in local currency terms compared with previous quarter. Forecast revised down in USD due to revised exchange rate expectations.

Healthcare: MXN1.1trn (USD80.8bn) in 2014 to MXN1.2trn (USD74.1bn) in 2015; +7.2% in local currency terms and -8.3% in US dollar terms. Forecast broadly unchanged in local currency terms compared with previous quarter. Forecast revised down in USD due to revised exchange rate expectations.

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