

Mexico Insurance Report Q4 2015

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Abstracts

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BMI View: Though relatively under-developed compared to those of other major developing economies, Mexico's insurance sector is large and steadily growing. As life expectancies and living standards increase, there are signs that households are gradually awakening up to the benefits that insurance products can provide, though we maintain that density will remain low among the lowest income groups. This should provide a steady platform for premiums growth over the next few years, which should lead to increasing levels of foreign direct investment.

Despite being worth more than 23bn a year in combined life and non-life premiums, Mexico's insurance sector can be considered underdeveloped by the standards of other major developing countries. Mexico is a middle-income country with a population of more than 120mn, however (as a percentage of overall GDP) the penetration of both the life and non-life market remains low at about 1%. To put this in perspective, this is about half the level of penetration in Brazil, a country with a similar GDP per capital.

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