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# Mexico Information Technology Report Q4 2016

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## Abstracts

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BMI View: We moderated the growth outlook for Mexican IT spending in the Q416 update in response to a softer economic forecast. However, we maintain a broad positive assessment of the market. We forecast IT spending will increase at a CAGR of 7.5% throughout 2016-2020, and the strongest performance is expected in the software and services segments, where enterprise investments in cloud computing, applications and outsourcing will drive growth.

Latest Updates & Industry Developments

Computer Hardware Sales: will increase from MXN112.4bn in 2016 to MXN139.6bn in 2020 at a compound annual growth rate (CAGR) of 5.6%. Low PC penetration should see volume growth accelerate in step with economic performance, but there is downside if increasingly powerful smartphones substantially cannibalise spending.

Software Sales: will increase from MXN65.1bn in 2016 to MXN90.2bn in 2020 at a CAGR of 8.5%. Enterprise application spending by large enterprises is expected to be a bright spot, and lower cost alternatives through software-as-a-service will boost SME adoption.

IT Services Sales: will increase from MXN105.4bn in 2016 to MXN148.5bn in 2020 at a CAGR of 8.9%. Infrastructure cloud service growth is expected to outperform as telecoms infrastructure is upgraded and as competition strengthens in the wake of new regulations

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