

Mexico Information Technology Report Q2 2016

<https://marketpublishers.com/r/MFDC88DB515EN.html>

Date: March 2016

Pages: 60

Price: US\$ 1,295.00 (Single User License)

ID: MFDC88DB515EN

Abstracts

Includes 3 FREE quarterly updates

Latest Updates & Industry Developments

Computer Hardware Sales: will increase from MXN117.8bn in 2016 to MXN150.0bn in 2020 at a compound annual growth rate (CAGR) of 6.1%. Household income growth will underpin a robust expansion of the PC market in value and volume terms, while enterprise hardware spending is expected to accelerate as business sentiment strengthens.

Software Sales: will increase from MXN65.7bn in 2016 to MXN93.0bn in 2020 at a CAGR of 9.1%. Enterprise application spending is expected to grow as the wider availability of software-as-a-service deepens the market; positive spill over for cybersecurity solutions is also envisaged.

IT Services Sales: will increase from MXN107.2bn in 2016 to MXN154.8bn in 2020 at a CAGR of 9.6%. Infrastructure cloud service growth is expected to outperform as telecoms infrastructure is upgraded and as competition strengthens in the wake of new regulations.

Contents

BMI Industry View

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: IT Industry - Historical Data And Forecasts (Mexico 2013-2020)

Industry Risk Reward Index

Table: IT RRI Breakdown By Region, Q216

Table: Americas IT Risk/Reward Index, Q216

Market Overview

Hardware

Software

IT Services

Cloud Computing

IT Services End-User Analysis

Industry Trends And Developments

Regulatory Development

Table: Five Digital Strategy Pillars

Competitive Landscape

International Companies

Table: IBM Mexico

Table: Office Depot

Table: SAP

Local Companies

Table: Alestra

Table: Dextra Technologies

Table: Kio Networks

Table: Microsip

Table: Texa

Regional Overview

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Mexico 1990-2025)

Table: Key Population Ratios (Mexico 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Mexico 1990-2025)

Table: Population By Age Group (Mexico 1990-2025)

Table: Population By Age Group % (Mexico 1990-2025)

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: IT Risk/Reward Index Indicators

Table: Weighting Of Components

I would like to order

Product name: Mexico Information Technology Report Q2 2016

Product link: <https://marketpublishers.com/r/MFDC88DB515EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MFDC88DB515EN.html>