

Mexico Food and Drink Report Q3 2015

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Abstracts

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BMI View: We remain optimistic toward Mexico's long-term growth outlook on the back of a booming manufacturing sector, an increasingly strong private consumer and favourable demographics. Mexican economic activity will pick up in the coming quarters, as private consumption continues to recover from a weak performance in 2014, and manufactured goods exports to the US continue to expand. We forecast real GDP growth of 3.3% in 2015 and 3.5% in 2016, from 2.1% in 2014.

Headline Industry Data (local currency)

2015 per capita food consumption = +3.5%; compound annual growth rate (CAGR) forecast 2014 to 2019 = +4.5%

2015 alcoholic drink sales = +4.4%; CAGR forecast 2014 to 2019 = +5.8%

2015 soft drink sales = +5.2%; CAGR forecast 2014 to 2019 = +5.8%

2015 mass grocery retail sales = +6.8%; CAGR forecast 2014 to 2019 = +7.4%

Contents

BMI Industry View

SWOT

Food

Drink

Mass Grocery Retail

Industry Forecast

Consumer Outlook

Food

Food Consumption

Table: Food Consumption Indicators - Historical Data & Forecasts (Mexico 2012-2019)

Confectionery

Table: Confectionery Value/Volume Sales, Production & Trade - Historical Data & Forecasts (Mexico 2012-2019)

Prepared/Canned Food

Meat

Table: Meat Volume Sales, Production & Trade - Historical Data & Forecast (Mexico 2014-2019)

Fish

Oils And Fats

Pasta

Table: Pasta Volume Sales, Production & Trade - Historical Data & Forecasts (Mexico 2014-2019)

Dairy

Table: Dairy Volume Sales, Production & Trade - Historical Data & Forecasts (Mexico 2014-2019)

Baked Products

Table: Sweet Biscuits Volume Sales, Production & Trade - Historical Data & Forecasts (Mexico 2014-2019)

Table: Jams & Jellies Volume Sales, Production & Trade - Historical Data & Forecast (Mexico 2014-2019)

Drink

Hot Drinks

Table: Hot Drink Value/Volume Sales, Production & Trade - Historical Data & Forecasts (Mexico 2014-2019)

Alcoholic Drinks

Table: Alcoholic Drinks Value/Volume Sales, Production & Trade - Historical Data & Forecasts (Mexico 2014-2019)

Soft Drinks

Table: Soft Drinks Sales, Production & Trade (Mexico 2014-2019)

Mass Grocery Retail

Table: Mass Grocery Retail Sales By Format - Historical Data & Forecasts (Mexico 2014-2019)

Trade

Table: Trade Balance - Historical Data & Forecasts (Mexico 2014-2019)

Macroeconomic Forecast**Economic Analysis**

Table: GDP By Expenditure (Mexico 2012-2019)

Mexico Food & Drink Report Q3 2015**Industry Risk Reward Index****Latin America - Risk/Reward Index**

Table: Latin America Food & Drink Risk/Reward Index Q315

Table: Latin America Food & Drink Risk/Reward Sub-Factor Index Q215 (scores out of 10)

Mexico - Risk/Reward Index**Market Overview****Food****Food Processing****Confectionery****Organics****Prepared/Canned Food****Dairy****Meat****Seafood****Drink****Hot Drinks****Alcoholic Drinks****Soft Drinks And Bottled Water****Mass Grocery Retail**

Table: Structure Of Mass Grocery Retail Market By Estimated Number of Outlets (Mexico 2006-2015)

Table: Mass Grocery Retail Sales By Format (Mexico 2006-2015)

Table: Mass Grocery Retail Sales By Format (Mexico 2006-2015)

Industry Trends And Developments**Food****Key Industry Trends And Developments****Drink**

Key Industry Trends And Developments

Mass Grocery Retail

Key Industry Trends And Developments

Competitive Landscape

Table: Key Players In Mexico's Food Sector

Table: Key Players In Mexico's Drink Sector

Table: Key Players In Mexico's Mass Grocery Retail Sector

Company Profile

Industrias Bachoco

Grupo Herdez

Gruma

Grupo Bimbo

Grupo Modelo

Arca Continental

FEMSA

Mexico Food & Drink Report Q3 2015

Walmart De México

Controladora Comercial Mexicana

Soriana

Global Industry Overview

Table: Food and Drink Core Views - Q115 Roundup

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Mexico 1990-2025)

Table: Key Population Ratios (Mexico 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Mexico 1990-2025)

Table: Population By Age Group (Mexico 1990-2025)

Table: Population By Age Group % (Mexico 1990-2025)

Glossary

Food & Drink

Mass Grocery Retail

Methodology

Industry Forecast Methodology

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Food & Drink Risk/Reward Index Indicators

Table: Weighting

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