

Mexico Food and Drink Report Q2 2016

<https://marketpublishers.com/r/M01EA9F3F46EN.html>

Date: March 2016

Pages: 81

Price: US\$ 1,295.00 (Single User License)

ID: M01EA9F3F46EN

Abstracts

BMI View: Mexico remains our favourite consumer market in Latin America, despite headwinds to consumer spending in early 2016. Improving consumer confidence and favourable demographic dynamics will fuel the development of the food and drink sector. The expansion of the upper-middle class will drive sales of branded and premium items, while there are also opportunities in grocery retail to penetrate suburban and rural areas. On the other hand, sugary drinks sales will continue to be affected by the tax on unhealthy food and drinks products.

Latest Updates & Industry Developments

Despite headwinds to consumer spending in early 2016, Mexico is still our favourite consumer market in Latin America. We expect the upper-middle class to expand at a very strong pace over the next five years, creating demand for premium and innovative food products.

We hold a positive outlook for Mexico's drinks industry, with the exception of the carbonated soft drinks segment. Rising incomes will increase consumer spending and fuel dynamism in the industry. The carbonated soft drinks segment will be a major loser, as sales continue to be impacted by the tax on sugary drinks introduced in 2014. Major Coke bottlers - Coca-Cola Femsa and Arca Continental - will seek to gain exposure to non-carbonates categories and expand their presence outside Mexico.

The formalised food retail sector will remain dominated by Walmex, which is by some distance the leading retailer in the country. Expansion opportunities will be concentrated in smaller cities and rural areas, as the food retail landscape gets close to saturation in Mexico City.

Contents

BMI Industry View

SWOT

Food & Drink

Industry Forecast

Consumer Outlook

Latest Updates

Structural Trends

Food

Latest Updates

Structural Trends

Table: Food Sales (Mexico 2013-2020)

Drink

Latest Updates

Structural Trends

Table: Non-Alcoholic Drink Sales (Mexico 2013-2020)

Mass Grocery Retail

Latest Updates

Structural Trends

Industry Risk Reward Index

Latin America - Risk/Reward Index

Table: Latin America Food & Drink Risk/Reward Index Q216

Table: Latin America Food & Drink Risk/Reward Sub-Factor Index Q216 (scores out of 10)

Mexico - Risk/Reward Index

Market Overview

Food

Drink

Mass Grocery Retail

Competitive Landscape

Table: Key Players In Mexico's Food Sector

Table: Key Players In Mexico's Drink Sector

Table: Key Players In Mexico's Mass Grocery Retail Sector

Company Profile

Industrias Bachoco

Grupo Herdez

Gruma

Grupo Bimbo

Grupo Modelo

Arca Continental

FEMSA

Walmart De México

Soriana

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Mexico 1990-2025)

Table: Key Population Ratios (Mexico 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Mexico 1990-2025)

Table: Population By Age Group (Mexico 1990-2025)

Table: Population By Age Group % (Mexico 1990-2025)

Glossary

Food & Drink

Mass Grocery Retail

Methodology

Industry Forecast Methodology

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Food & Drink Risk/Reward Index Indicators

Table: Weighting

I would like to order

Product name: Mexico Food and Drink Report Q2 2016

Product link: <https://marketpublishers.com/r/M01EA9F3F46EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M01EA9F3F46EN.html>