

Mexico Autos Report Q2 2016

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Abstracts

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BMI View: Import restrictions on used cars will continue to limit the supply of second hand cars into Mexico, pushing more households up into the new car market or down into the motorcycle market and spurring new car and motorcycle sales.

Key Views

Production growth will be sustained over the next five years as large-scale OEM investments come online and exports to Latin America recover.

Passenger car segment to outperform, given private consumption growth and better household access to finance following financial reforms and increasing formalisation of the labour market.

Traffic regulation changes in Mexico City unlikely to damage sales.

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