

Malaysia Tourism Report Q1 2016

<https://marketpublishers.com/r/M2084474212EN.html>

Date: January 2016

Pages: 32

Price: US\$ 1,295.00 (Single User License)

ID: M2084474212EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: We have a highly positive outlook for Malaysia's tourism industry. Awareness of the country's many attractions is improving and international transport connections are expanding, making Malaysia much more accessible to potential visitors. As visitor numbers increase over the forecast period we expect to see greater investment in the hotel and accommodation sector, where the mid-range and high end sectors are attracting considerable interest, particularly in up and coming tourism regions where real estate opportunities are plentiful.

Key Updates And Forecasts

Malaysia's tourism industry looks set to receive a boost having been named Asia's Leading Destination at the 2015 World Travel Awards (Asia and Australia). 2015, with the country named Asia's Leading Destination and Tourism Malaysia rewarded as the Leading Tourist Board in the region.

The country is introducing online visa applications for seven major inbound tourism markets; from early 2016 visitors from China, India, Myanmar, Nepal, Sri Lanka, the United States and Canada will be eligible for e-Visa applications.

Contents

BMI Industry View

Table: Key Forecasts (Malaysia 2012-2019)

SWOT

Tourism

Industry Forecast

Table: Inbound Tourism (Malaysia 2012-2019)

Table: Tourism Receipts (Malaysia 2012-2019)

Table: Hotel Accommodation (Malaysia 2012-2019)

Table: Tourist Departures and Consumption (Malaysia 2012-2019)

Industry Risk/Reward Index

Tourism Risk/Reward Index

Table: Asia Tourism Risk/Reward Index

Security Risk

Market Overview

Competitive Landscape

Domestic Hotel Groups

Table: Domestic Hotel Groups

International Hotel Groups

Table: International Hotel Groups

Methodology

Industry Forecast Methodology

Risk/Reward Index Methodology

Table: Weighting Of Indicators

I would like to order

Product name: Malaysia Tourism Report Q1 2016

Product link: <https://marketpublishers.com/r/M2084474212EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M2084474212EN.html>