

Lebanon Information Technology Report 2016

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Abstracts

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BMI View: The Lebanese IT market, like the wider economy, underperformed its potential 2013-2015 as a result of domestic political inertia and regional security risks - and we expect this will continue to be the case in 2016. We do however have a more bullish outlook for the IT market from 2017, and forecast a local currency spending growth CAGR of 9.7% for 2016-2019, with total spending of LBP819.5bn expected in 2019. Our core scenario envisages income growth, improvements to telecommunications infrastructure, improving business sentiment and modernisation initiatives by both the public and private sector contributing to stronger demand for IT products and solutions. The outlook for Lebanon is however subject to considerable uncertainty and downside risk due to the domestic political situation and conflict in Syria. There has already been significant outward migration of skilled labour, and suppressed business sentiment 2013-2015, and further security risks or ongoing political stalemate could exacerbate these trends and derail any progress made.

Latest Updates & Industry Developments

Computer Hardware Sales: LBP395.3bn in 2016 to LBP479.4bn in 2019, +8.3% compound annual growth rate (CAGR) in local currency terms. The tablet market cooled in 2014 and 2015 due to core market saturation, but hybrid and notebook demand picked up the slack, and we expect spending growth to accelerate form 2017 as the economy strengthens.



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