

Latvia Food and Drink Report 2016

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Abstracts

Includes 3 FREE quarterly updates

BMI View: Household confidence has improved over the last year and will likely keep rising in 2016, as a result of positive developments in the labour market and steadily growing wages. Registered cars also continued to rise 2015, tallying with steady retail sales growth. Taken together, the outlook for households remains one of gradual but robust improvement as the sector draws to the end of its deleveraging cycle and disposable incomes rise. Low inflation is also helping to bolster household purchasing power, although consumer price growth will begin to pick up at the start of 2016 as the base effects from low oil decline. However, we forecast household consumption to stay static relative to total GDP over the next five years, at 61%.

Headline Industry Data (Local Currency)

2015 per capita food consumption: +3.1%; forecast compound annual growth rate (CAGR) 2014 to 2019: +4.5%

2015 alcoholic drinks sales: 4.2%; forecast CAGR 2014 to 2019: 14.5%

2015 soft drinks sales: +3.1%; forecast CAGR 2014 to 2019: +3.7%

2015 mass grocery retail sales: +8.8%; forecast CAGR 2014 to 2019: +3.5%

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