

# Latvia Autos Report 2016

<https://marketpublishers.com/r/L2514FD64CAEN.html>

Date: December 2015

Pages: 33

Price: US\$ 1,295.00 (Single User License)

ID: L2514FD64CAEN

## Abstracts

**Includes 3 FREE quarterly updates**

**BMI View:** We believe that the combination of a strengthening economy and greater demand for passenger cars and SUVs will lead to further growth for the Latvian new vehicle sales market in 2016. We are targeting over 10% growth for the sector as a whole, with passenger cars set to outperform commercial vehicles.

Passenger car sales have been outperforming those of commercial vehicles against a sluggish macroeconomic backdrop in 2015.

We expect this relative outperformance of passenger cars over commercial vehicles to continue over 2016 and 2017, as the economy strengthens and customers continue to benefit from low auto financing rates.

German carmaker Volkswagen retains local market leadership at present, although it remains to be seen how its sales in Latvia will be affected by the emissions scandal which broke in September 2015.

## Contents

### BMI Industry View

Table: Key Views

### SWOT

### Industry Forecast

Table: Autos Total Market - Historical Data And Forecasts (Latvia 2013-2019)

Table: Latest Developments

### Sales Set For Stronger Growth In 2016

### Cheaper Used Imports Continue To Outsell New Vehicles

### Electric Vehicles Remain A Niche Market

### Latvia Retains Some Small Auto Production Capabilities

### Passenger Cars

Table: Passenger Car Market - Historical Data And Forecasts (Latvia 2013-2019)

Table: Latest Developments

Table: Latvia - Top 10 Best-Selling Passenger Car Brands, 8M15

### Commercial Vehicles

Table: Commercial Vehicle Market - Historical Data And Forecasts (Latvia 2013-2019)

Table: Latest Developments

### Key Players

Table: Latvia, CV Sales 9M5

### Industry Risk Reward Ratings

### Europe - Risk/Reward Index

### Russia Too Risky To Realise Potential

### Developed States Show Signs Of Risk

### Trouble Spots Marked By High Risk Position

### Company Profile

### Inchcape

### Moller Auto Baltic

### Regional Overview

Table: Emerging Europe - Autos Production Investment

### Demographic Forecast

Table: Population Headline Indicators (Latvia 1990-2025)

Table: Key Population Ratios (Latvia 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Latvia 1990-2025)

Table: Population By Age Group (Latvia 1990-2025)

Table: Population By Age Group % (Latvia 1990-2025)

### Methodology

### Industry Forecasts

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Automotive Risk/Reward Index Indicators And Weighting Of Indicators

## I would like to order

Product name: Latvia Autos Report 2016

Product link: <https://marketpublishers.com/r/L2514FD64CAEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L2514FD64CAEN.html>