

Kuwait Telecommunications Report Q1 2016

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Abstracts

Includes 3 FREE quarterly updates

Key Data:

Monthly blended average revenue per user (ARPU) continued to decline in the face of intense competition, to KWD7.2 in Q215. Despite a boost from data services, ARPU's will decline to KWD7 by the end of 2015 and further to KWD6 by the end of our forecast.

Take-up of 3G/4G data connections has been strong among Kuwait's wealthy consumers, and we forecast subscriptions to grow by 18.5% in 2015 to 4.173mn, equal to 53.8% of mobile subscriptions.

The broadband market also holds significant growth capacity, with penetration remaining low considering income levels in Kuwait and in a regional context. BMI forecasts the market to reach 889,600 subscriptions and a 23% penetration rate by the end of 2015.

Contents

BMI Industry View

SWOT

Telecoms

Industry Forecast

Latest Updates

Table: Telecoms Sector - Historical Data & Forecasts (Netherlands 2012-2019)

Industry Risk Reward Index

Industry Risk Reward Ratings

Table: Key Trends In Industry Risks And Rewards, Q116

Table: MENA Telecoms Risk/Reward Index, Q1 2016

Market Overview

Telecoms

Market Drivers & Trends

Mobile

Wireline Voice & Broadband

Regulatory Development

Table: Kuwait - Regulatory Bodies And Their Responsibilities

Competitive Landscape

Table: Key Players: Kuwait Telecoms Market

Table: Selected Operators Financial Indicators (USDmn)

Table: Market Overview

Table: Ooredoo

Table: VIVA

Table: Zain

Company Profile

Ooredoo Kuwait

VIVA Kuwait

Zain

Demographic Forecast

Table: Population Headline Indicators (Kuwait 1990-2025)

Table: Key Population Ratios (Kuwait 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Kuwait 1990-2025)

Table: Population By Age Group (Kuwait 1990-2025)

Table: Population By Age Group % (Kuwait 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

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