

Kuwait Autos Report Q2 2016

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Abstracts

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BMI View: A combination of a slowing economy, low oil prices and higher local interest rates continues to underpin BMI's cautious stance towards the Kuwaiti new vehicle sales market in 2016. We are targeting just 0.5% sales growth for the sector.

Key Views

This quarter, BMI has extended its forecast period to 2020.

Over this period, we expect new vehicle sales to show growth of 17%, a somewhat lower rate of growth than its GCC peers that reflects its less impressive economic growth fundamentals on a regional basis

A prolonged period of low global oil prices continues to pose a downside risk to our forecasts to 2020.

In 2015, Japanese carmaker Toyota retained its long-held local market leadership, accounting for over a third of the total market in Kuwait. In 2015, the Japanese carmaker sold 55,802 units in country, for a market share of 37%, over three times its nearest rival Nissan.

Toyota made the five most popular models sold in the country over Q115, with its Prado, Hilux, Camry, Corolla and Land Cruiser models.

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