

# Kenya Pharmaceuticals and Healthcare Report Q3 2016

<https://marketpublishers.com/r/K671B45AB1BEN.html>

Date: May 2016

Pages: 87

Price: US\$ 1,295.00 (Single User License)

ID: K671B45AB1BEN

## Abstracts

Includes 3 FREE quarterly updates

**BMI View:** Many emerging market economies are increasingly exposed to the negative effect of sustained lower commodity prices. This is putting downward pressure on government finances and, as a consequence, healthcare budgets. We nevertheless maintain a positive long-term outlook for medicine demand in emerging markets such as Kenya, as access widens through the expansion of reimbursement lists and greater investment in hospitals and clinics.

### Headline Expenditure Projections

Pharmaceuticals: KES73.34bn (USD746mn) in 2015 to KES83.97bn (USD806mn) in 2016; 14.5% growth in local currency terms and 8.0% in US dollar terms.

Healthcare: KES341.15bn (USD3.47bn) in 2015 to KES377.09 (USD3.62bn) in 2016; 10.5% growth in local currency terms and 4.3% in US dollar terms.

## Contents

### BMI Industry View

Table: Headline Pharmaceuticals & Healthcare Forecasts (Kenya 2014-2020)

### SWOT

### Industry Forecast

### Pharmaceutical Market Forecast

Table: Pharmaceutical Sales, Historical Data And Forecasts (Kenya 2012-2020)

### Healthcare Market Forecast

Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Kenya 2012-2020)

Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (Kenya 2012-2020)

Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (Kenya 2012-2020)

### Prescription Drug Market Forecast

Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Kenya 2012-2020)

### Patented Drug Market Forecast

Table: Patented Drug Market Indicators, Historical Data And Forecasts (Kenya 2012-2020)

### Generic Drug Market Forecast

Table: Generic Drug Market Indicators, Historical Data And Forecasts (Kenya 2012-2020)

### OTC Medicines Market Forecast

Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Kenya 2012-2020)

### Pharmaceutical Trade Forecast

Table: Pharmaceutical Trade Data And Forecasts (Kenya 2014-2020)

Table: Pharmaceutical Trade Data And Forecasts local currency (Kenya 2014-2020)

### Industry Risk Reward Index

Middle East and Africa Risk/Reward Index - Q3 2016

Kenya Risk/Reward Index

Rewards

Risks

Regulatory Review

Intellectual Property Issues

Pricing & Reimbursement Regime

Market Overview

## Healthcare Sector

Table: Healthcare Resources (Kenya 2010-2015)

Table: Healthcare Personnel (Kenya 2010-2015)

Table: Healthcare Activity (Kenya 2010-2015)

## Research & Development

Clinical Trials

Epidemiology

Competitive Landscape

Research-Based Industry

Table: Multinational Market Activity

Pharmaceutical Distribution

Pharmaceutical Retail Sector

Company Profile

GlaxoSmithKline

Merck & Co

Novartis

Pfizer

Sanofi

## Demographic Forecast

Table: Population Headline Indicators (Kenya 1990-2025)

Table: Key Population Ratios (Kenya 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Kenya 1990-2025)

Table: Population By Age Group (Kenya 1990-2025)

Table: Population By Age Group % (Kenya 1990-2025)

## Glossary

Methodology

Pharmaceutical Expenditure Forecast Model

Healthcare Expenditure Forecast Model

Notes On Methodology

Risk/Reward Index Methodology

Index Overview

Table: Pharmaceutical Risk/Reward Index Indicators

Indicator Weightings

## I would like to order

Product name: Kenya Pharmaceuticals and Healthcare Report Q3 2016

Product link: <https://marketpublishers.com/r/K671B45AB1BEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K671B45AB1BEN.html>