

Kenya Insurance Report Q1 2016

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Abstracts

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BMI View: Kenya's non life market is relatively well established, though coverage remains low and penetration is restricted compared to more mature markets. The life insurance market is less welldeveloped, hampered by low household income levels and a general lack of demand for retirement and later in life savings products due to the low life expectancy rate in the country. Moving forward, wider economic growth will support an expansion in both life and non-life premiums throughout our forecast period, making Kenya's insurance sector an increasingly attractive prospect for regional and international insurance providers.

Key Updates and Forecasts

Kenya's Insurance Regulatory Authority has reportedly formed an agreement with Namibia's Financial Institutions Supervisory Authority to share information in order to facilitate the entry or expansion of Kenyan insurance firms into the Namibian market.

Kenya Deposit Insurance Corporation has been appointed to take over management of Imperial Bank which was taken over by regulators and placed under statutory management.

Britam will reportedly spend KES3bn on a new IT system to unify operating practices across its businesses in seven markets (Kenya, Uganda, Tanzania, Rwanda, South Sudan, Mozambique and Malawi) as part of group strategy to expand in the region.

Contents

BMI Industry View

Table: Headline Insurance Forecasts (Kenya 2012-2019)

SWOT

Insurance

Industry Forecast

Life Premiums Forecast

Table: Life Premiums (Kenya 2012-2019)

Table: Life Insurance Claims (Kenya 2007-2014)

Non-Life Premiums Forecast

Table: Non-Life Premiums (Kenya 2012-2019)

Table: Non-Life Insurance Claims (Kenya 2008-2014)

Non-Life Sub-Sector Forecast

Table: Non Life Insurance Premiums by Product Line (Kenya 2012-2019)

Industry Risk Reward Ratings

Sub-Saharan Africa Risk/Reward Index

Table: Sub-Saharan Africa Insurance Risk/Reward Index

Market Overview

Life Market Overview

The Product Offering

The Competitive Landscape

Table: Company Performance: Life Insurance Market (USDmn) 2007-2014

Non-Life Market Overview

The Product Offering

The Competitive Landscape

Table: COMPANY PERFORMANCE: Non-Life Insurance Market (USDmn) 2007-2014

Company Profile

British American Insurance Company (Kenya)

Jubilee Insurance

Liberty Holdings

MMI Holdings

Old Mutual

Pan Africa Life Assurance

Methodology

Industry Forecast Methodology

Risk/Reward Index Methodology

Table: Indicators

Table: Weighting of Indicators

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