

Kenya Autos Report Q4 2016

<https://marketpublishers.com/r/KC03AE43098EN.html>

Date: August 2016

Pages: 29

Price: US\$ 1,295.00 (Single User License)

ID: KC03AE43098EN

Abstracts

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BMI View: The removal of the new tax policy for imported used vehicles implemented in 2015 will provide a boost to passenger vehicle first registrations. Commercial vehicles will outperform, growing at 13.7% in 2016 as the booming construction industry continues to drive sales in the segment.

Key Views

Motor companies continue to invest into local assembly to satisfy domestic demand and gain access to neighbouring export markets.

Declining interest rates will support passenger vehicle first registrations as vehicle finance becomes cheaper.

Commercial vehicle segment will outperform due to expanding construction industry.

A growing population and rapid urbanisation levels will support total vehicle first registrations.

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