

Kazakhstan and Central Asia Telecommunications Report Q4 2015

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Abstracts

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BMI View: State interference and political risk remains the most important risk of doing business in the Central Asian region. This was again amplified as government involvement became a key theme over the first six months of 2015. In Turkmenistan, a new state-owned company was created to spur competition, in Kyrgyzstan, state-owned Kyrgyz Mobile Company was sold to state-owned MegaCom and in Uzbekistan, state-owned Uzmobil launched a GSM network to better compete in the mobile market. This therefore does not appear to be a risk that is going to end in the short or long term. Kazakhstan is the most attractive of the region and its ascension to the WTO in June 2015 should lead to wide-scale privatisation of state-owned enterprises, including in the telecoms sector. Transitions to 3G will continue to be vital across the region and though 4G is available, it will remain too expensive for mass uptake.

Key Data

Altel, the mobile subsidiary of state-owned incumbent operator Kazakhtelecom, reportedly reached 2.1mn subscribers as of May 15 2015, representing annual growth of around 100%. The company expects to reach 3mn subscribers by the end of 2015, as it continues the rollout of its 2G/3G/4G network across the country. Altel is the only licensed provider of 4G in Kazakhstan, a situation which has been criticised by rival operators in the mobile sector. Altel also plans to stop providing services over CDMA technology on July 1 2015.

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