

Kazakhstan Food and Drink Report Q4 2016

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Abstracts

Includes 3 FREE quarterly updates

BMI View: As the low oil price environment shows signs of early recovery, we expect Kazakhstan's food and drink sector to expand gradually in the short-term followed by meaningful growth over the back end of our forecast period. The country's MGR sector remains predominantly informal, and thus holds vast opportunities for investment given the large youthful consumer base and steadily rising incomes.

Latest Updates & Industry Developments

French supermarket chain Carrefour entered the Kazakh market in February 2016 with plans to open a further 15 outlets by 2020.

Kazakhstan has endured a turbulent economic period over the last two years as a result of the low oilprice environment. However, with oil prices rebounding and foreign investment increasing, we forecast a return to strong growth levels from 2018 onwards.

China plans to invest heavily in Kazakhstan's transport infrastructure as part of its 'One Belt, One Road' Initiative, opening up long-term opportunities for major retail players given that it will vastly improve distribution channels.

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