

Jordan Telecommunications Report Q1 2016

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Abstracts

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BMI View: We have revised our forecasts for the Q1 2016 telecoms report update as the Jordanian mobile market performed significantly better in 9M15 than in FY14. In 2014, the market underwent a significant termination of inactive SIMs. All three operators have launched 4G services in the country, a positive development which we believe will empower organic growth. Nevertheless, the market remains saturated with a high degree of penetration and a dominance of the prepaid, low-value sector. Growth will come from 4G services, and a possible move towards converged plans that could drive revenue upwards and keep competition strong.

Latest Updates & Industry Developments

The market performed well in 9M15, especially posting strong net additions in Q2 and Q3 of 2015. The mobile market added a strong 645,000 subscribers in the middle quarters of 2015, with the market ending Q3 2015 with a healthily 10.126mn subscribers. 2014 saw significant reductions in the overall number of subscribers as operators continued to shed inactive SIMs.

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