

Jordan Pharmaceuticals and Healthcare Report Q2 2016

<https://marketpublishers.com/r/JD8214EA179EN.html>

Date: March 2016

Pages: 89

Price: US\$ 1,295.00 (Single User License)

ID: JD8214EA179EN

Abstracts

BMI View: We uphold our view that Jordan offers a moderately attractive pharmaceutical market for multinational drugmakers, although its potential will remain impeded by the ongoing political and economic instabilities within the region. The government remains committed to healthcare modernisation and expansion, and as austerity measures are relaxed, we expect this will help drive medicine uptake and consumption for the Jordanian population. However, the healthcare system will be strained in light of the increasing number of refugees entering the country. We expect Jordan's domestic pharmaceutical industry to continue to strengthen as consolidation and merger activity increases in the country - both between domestic companies and in partnership with multinationals. Partnership and cooperation should be most likely to take the form of licensing and regional representation, with the latter potentially giving Jordan a 'production hub' status in the region.

Headline Expenditure Projections

Pharmaceuticals: JOD683mn (USD962mn) in 2015 to JOD727mn (USD1.02bn) by 2016; +6.4% in local currency terms and US dollar terms. Forecast unchanged from Q116.

Healthcare: JOD1.88bn (USD2.64bn) in 2015 to JOD1.99bn (USD2.80bn) by 2016; +6.21 in local currency terms and US dollar terms. Forecast in line with Q116.

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