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Japan Telecommunications Report Q1 2016

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Abstracts

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BMI View: Japan's telecommunications industry is one of the most developed globally, as characterised by high-speed internet connections. Continued growth is largely attributable to operators' success in pursuing multi-device strategies. However, there are considerable downside risks to this strategy, which relies on high levels of disposable income, amidst the country's economic slowdown.

Latest Updates And Industry Developments

Mobile subscriptions are still rising in 2015, despite market saturation, reaching 157.25mn in Q315. Almost 100% of these subscribers are 3G/ 4G users, and this is in line with our 3G/ 4G forecasts of 158.69mn by end-2015, a number which will rise modestly to 166.11mn by end-2019.

Fixed broadband subscriptions grew by 19.13% from end-2014 to reach 135.07mn in H115. We forecast this number to reach 142.28mn by end-2015 and continue growing to 186.34mn by end-2019, with high speed fibre-optic broadband leading this subscriber growth.

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