

Japan Autos Report Q2 2016

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Abstracts

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BMI View: Car sales will return to positive growth in 2016 due to increased demand for vehicles ahead of an increase in the national sales tax and the implementation of a new tax system in 2017. The increase in production will be stronger based on company export strategies.

Table: Key Views

Vehicle sales will grow 1.8% in 2016.

Mini car tax will continue to drag on overall car sales growth in 2016.

Vehicle demand will rise ahead of a planned increase in the national sales tax and introduction of new variable tax on vehicles in 2017.

Car production forecast to increase 3.0% in 2016 as major OEMs look to export more models to North America.

Commercial vehicle sales growth will be constrained by a contraction in the construction sector.

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