

Japan Agribusiness Report Q4 2015

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Abstracts

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BMI View: The ageing Japanese agriculture sector is seeing some green shoots in the form of technological innovations. The use of robots in primary industries of agriculture and fisheries and utilisation of data in dairy farming is proof that the agriculture industry is making changes in the way it operates - a long awaited development for the traditionally old-fashioned and less progressive industry. The Japanese government has launched a series of initiatives to support advancements in the industry, including investing in USD10mn in robots aimed at reducing farming workloads and investments into cloud-based agriculture technologies such as wearable devices and peripherals for monitoring livestock.

On the political front, the government's plan to diminish the influence of the once-powerful Central Union Agricultural Cooperative (JA-Zenchi) is a strong indication to us that much-needed structural reform of the agriculture industry is underway. By 2019, the JA Zenchi is expected to become a general incorporated association with co-ops having the option of engaging independent auditors instead of working with those associated to the JA Zenchi. By reducing the power of the Union, the government is sending out a clear sign that it is serious about the reforms, as further reflected in the increased openness towards a compromise for the Trans-Pacific Partnership.

Contents

BMI Industry View

SWOT

Agribusiness

Business Environment

Industry Forecast

Rice Outlook

Table: Rice Production & Consumption (Japan 2013-2019)

Table: Rice Production & Consumption (Japan 2009-2014)

Grains Outlook

Table: Wheat Production & Consumption (Japan 2014-2019)

Table: Corn Production & Consumption (Japan 2014-2019)

Table: Barley Production & Consumption (Japan 2014-2019)

Table: Wheat Production & Consumption (Japan 2009-2014)

Table: Corn Production & Consumption (Japan 2009-2014)

Table: Barley Production & Consumption (Japan 2009-2014)

Livestock Outlook

Table: Poultry Production & Consumption (Japan 2014-2019)

Table: Pork Production & Consumption (Japan 2014-2019)

Table: Beef Production & Consumption (Japan 2014-2019)

Table: Poultry Production & Consumption (Japan 2009-2014)

Table: Pork Production & Consumption (Japan 2009-2014)

Table: Beef Production & Consumption (Japan 2009-2014)

Soybean Outlook

Table: Soybean Production & Consumption (Japan 2014-2019)

Table: Soybean Production & Consumption (Japan 2009-2014)

Commodities Price Analysis

Monthly Grains Update

Monthly Softs Update

Upstream Analysis

Asia Fertiliser Outlook

Asia GM Outlook

Table: Selected Countries - GM Crops Use

Asia Machinery Outlook

Table: Select Countries - Average Size Of Farms, Hectares

Downstream Analysis

Food

Food Consumption

Table: Food Consumption Indicators - Historical Data & Forecasts (Japan 2012-2019)
Confectionery

Table: Confectionery Value/Volume Sales, Production & Trade - Historical Data & Forecasts (Japan 2012-2019)

Meat

Table: Meat Volume Sales, Production & Trade - Historical Data & Forecast (Japan 2014-2019)

Drink

Alcoholic Drinks

Table: Alcoholic Drinks Value/Volume Sales, Production & Trade - Historical Data & Forecasts (Japan 2014-2019)

Hot Drinks

Table: Hot Drink Value/Volume Sales, Production & Trade - Historical Data & Forecasts (Japan 2014-2019)

Soft Drinks

Table: Soft Drinks Sales, Production & Trade (Japan 2014-2019)

Mass Grocery Retail

Table: Mass Grocery Retail Sales By Format - Historical Data & Forecasts (Japan 2014-2019)

Regional Overview

Table: Impact Of El Niño On Crops

Competitive Landscape

Table: Main Agribusiness Players

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Japan 1990-2025)

Table: Key Population Ratios (Japan 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Japan 1990-2025)

Table: Population By Age Group (Japan 1990-2025)

Table: Population By Age Group % (Japan 1990-2025)

Methodology

Industry Forecast Methodology

Sector-Specific Methodology

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