

Japan Agribusiness Report Q2 2016

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Abstracts

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BMI View: We continue to hold a mixed outlook for the Japanese agricultural sector as a whole. We envisage some minor gains in the livestock sector, but the grains sector will remain exposed to production volatility. We are anticipating strong production growth this year in wheat and barley with pork being the outperforming livestock sector.

The ageing Japanese agriculture sector is seeing some green shoots in the form of technological innovations. The use of robots in primary industries of agriculture and fisheries, and utilisation of data in dairy farming is proof that the agriculture industry is making changes to the way it operates - a long-awaited development for the traditionally old-fashioned and less-progressive industry. The Japanese government has launched a series of initiatives to support technological advancements in the agriculture industry, including an investment of USD10mn in robots aimed at reducing farming workloads and investments into cloud-based agriculture technologies, such as wearable devices and peripherals for monitoring livestock.

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