

# Italy Food and Drink Report Q4 2015

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## Abstracts

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**BMI View:** The Italian economy will return to growth in 2015 after a three-year recession. We forecast real GDP to expand by 0.7% in 2015 and 1.1% in 2016. Overall, we see the Italian and wider eurozone recovery as on track to continue gathering momentum in H215 in spite of headwinds from slowing emerging markets growth. On an annualised basis, growth reached 0.5% y-o-y in Q215, the fastest since 2011. Consumer confidence and retail sales growth have climbed to post-crisis highs despite record unemployment, as disposable incomes have been bolstered by low inflation, strong real wage growth, falling interest rates and income tax cuts.

Headline Industry Data (local currency)

2015 per capita food consumption = +0.1% year-on-year (y-o-y); compound annual growth rate (CAGR) 2014 to 2019 = +0.9%

2015 alcoholic drink value sales = +0.7%; CAGR 2014 to 2019 = +1.4%

2015 soft drink value sales = +0.4%; CAGR 2014 to 2019 = +1.9%

2015 mass grocery retail sales = +0.3%; CAGR 2014 to 2019 = +1.1%

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