

Italy Food and Drink Report Q2 2016

<https://marketpublishers.com/r/I9E6BB4EF90EN.html>

Date: April 2016

Pages: 66

Price: US\$ 1,295.00 (Single User License)

ID: I9E6BB4EF90EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Italy's consumer outlook will gradually improve over 2016 and 2017, with growth stemming from the recovery of economic conditions. The country's large ageing population will drive demand for traditional foods, while the growth convenience, such as frozen foods, remains slow. Italy's drinks industry will continue to experience modest growth owing to the highly mature nature of the market, driven by premiumisation.

Latest Updates & Structural Trends

The recovery of Italy's economic growth will boost private consumption to 1.0% and 1.1% in 2016 and 2017, which will support consumer spending on food.

US-based Starbucks announced its plans to open its first store in Milan in early 2017, which we expect will benefit largely from the country's well-established tourism sector.

Growing demand for private labels will drive growth for organised retail in Italy, as consumers gradually switch up from traditional outlets.

Contents

BMI Industry View

SWOT

Food & Drink

Industry Forecast

Consumer Outlook

Latest Updates

Structural Trends

Food

Latest Updates

Structural Trends

Table: Food Sales (Italy 2013-2020)

Drink

Latest Updates

Structural Trends

Table: Non-Alcoholic Drink Sales (Italy 2013-2020)

Mass Grocery Retail

Latest Updates

Structural Trends

Food & Drink Risk/Reward Index

Western Europe Risk/Reward Index

Table: Western Europe Food & Drink Risk/Reward Index Q216

Italy Risk/Reward Index

Market Overview

Food

Recent Developments

Market Drivers & Trends

Drink

Recent Developments

Market Drivers & Trends

Mass Grocery Retail

Recent Developments

Market Drivers & Trends

Competitive Landscape

Table: Key Players In Italy's Food Sector

Table: Key Players In Italy's Drink Sector

Table: Key Players In Italy's Mass Grocery Retail Sector

Company Profile

Birra Peroni

Carapelli Firenze SE

Conad

Gruppo Barilla

Gruppo Campari

Gruppo Galbani

Perfetti Van Melle

Demographic Forecast

Table: Population Headline Indicators (Italy 1990-2025)

Table: Key Population Ratios (Italy 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Italy 1990-2025)

Table: Population By Age Group (Italy 1990-2025)

Table: Population By Age Group % (Italy 1990-2025)

Glossary

Food & Drink

Mass Grocery Retail

Methodology

Industry Forecast Methodology

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Food & Drink Risk/Reward Index Indicators

Table: Weighting

I would like to order

Product name: Italy Food and Drink Report Q2 2016

Product link: <https://marketpublishers.com/r/I9E6BB4EF90EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I9E6BB4EF90EN.html>