

Italy Commercial Banking Report Q4 2015

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Abstracts

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BMI's commercial banking forecast series covers 62 countries accounting for 80% of global GDP. Each report, researched at source, features BMI's independent assessment and 5-year forecasts to end-2017 for the commercial banking sector in each market. Using its expertise in both country risk and financial markets analysis, BMI has created exclusive models to forecast a wealth of key variables on the commercial banking sector. Historic and forecast data are provided for the sector's total asset and liability growth, client loans, and client deposits. Forecasts for key ratios including the loan-deposit ratio and the loan-asset ratio are also included, as well as core macro-economic forecasts. Data is presented in both local currency and US dollar terms.

Each report examines key drivers of growth and future prospects, including the macroeconomic situation, the level of development and potential for growth of the banking sector, the commercial initiatives of major players, government policy and the regulatory environment.

Central to BMI's analysis are our unique Commercial Banking Business Environment Ratings. BMI's unique country-comparative Risk-Reward Rating provides a clear, quantified, independent assessment of the opportunities and dangers of operating in each market. The methodology draws together our in-depth knowledge of competitive pressures, our comprehensive industry market forecasts, and our Country Risk team's unrivalled analysis of economic, political and operational risks.

The reports also feature profiles of leading banks, covering total assets, liabilities, client deposits, lending, bond holdings, main products and services, competitive positioning and ownership structure.

Contents

BMI Industry View

- Table: Commercial Banking Sector Indicators
- Table: Commercial Banking Sector Key Ratios, April 2015
- Table: Annual Growth Rate Projections, 2014-2019 (%)
- Table: Ranking Out Of 75 Countries Reviewed In 2015
- Table: Commercial Banking Sector Indicators, 2012-2019

SWOT

Commercial Banking

Political

Economic

Operational Risk

Industry Forecast

Commercial Banking Risk/Reward Index

Developed States Commercial Banking Risk/Reward Index

- Table: Developed States Commercial Banking Risk/Reward Index

Market Overview

Developed States Commercial Banking Outlook

- Table: Banks' Bond Portfolios, 2013
- Table: Comparison of Loan/Deposit & Loan/Asset & Loan/GDP Ratios, 2015
- Table: Comparison of Total Assets & Client Loans & Client Deposits (USDbn)
- Table: Comparison of USD Per Capita Deposits, 2015

Economic Analysis

- Table: Economic Activity (Italy 2010-2019)

Competitive Landscape

Market Structure

Protagonists

- Table: Protagonists In Italy's Commercial Banking Sector

Definition Of The Commercial Banking Universe

List of Banks

- Table: Major Banks in Italy

Company Profile

Antonveneta

- Table: Balance Sheet (EURmn)
- Table: Balance Sheet (USDmn)
- Table: Key Ratios (%)

Banca Nazionale del Lavoro

- Table: Stock Market Indicators

Table: Balance Sheet (EURmn)

Table: Balance Sheet (USDmn)

Table: Key Ratios (%)

Banco Desio

Table: Stock Market Indicators

Table: Balance Sheet (EURmn)

Table: Balance Sheet (USDmn)

Table: Key Ratios (%)

UBI Banca

Table: Stock Market Indicators

Table: Balance Sheet (EURmn)

Table: Balance Sheet (USDmn)

Table: Key Ratios (%)

UniCredit Group

Table: Stock Market Indicators

Table: Balance Sheet (EURmn)

Table: Balance Sheet (USDmn)

Table: Key Ratios (%)

Regional Overview

Industry Forecast

Global Industry Overview

Global Commercial Banking Outlook

Demographic Forecast

Table: Population Headline Indicators (Italy 1990-2025)

Table: Key Population Ratios (Italy 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Italy 1990-2025)

Table: Population By Age Group (Italy 1990-2025)

Table: Population By Age Group % (Italy 1990-2025)

Methodology

Industry Forecast Methodology

Sector-Specific Methodology

Risk/Reward Index Methodology

Table: Commercial Banking Risk/Reward Index Indicators

Table: Weighting Of Indicators

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