

Israel Retail Report Q1 2016

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Abstracts

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BMI View: Israel's retailers will benefit from growing household incomes in the next four years, which will stimulate all retail sub-sectors, mostly housing and education. Meanwhile, groceries and non-essentials spending will grow slower than the overall retail sector. Security risks will harm sales early in the forecast period as consumers begin avoiding unnecessary shopping, however, we expect the situation to stabilize and improve in the medium term.

We are currently forecasting real GDP growth of 2.6% over 2015, down from 2.8% recorded during 2014 and this will accelerate to 3.4% in 2016. While we forecast the economic growth to remain stable, pressure on the currency is key and this will result in a projected drop in spending (in USD terms) from USD125bn to USD122bn in the retail sector most of which can be attributed to currency fluctuation rather than a decline in demand. However, we do expect a swift recovery of household incomes and spending, both in shekel and dollar terms over forecast period. Net household income is estimated to grow by 6.4% annually on average throughout the forecast period, which will shift some household spending patterns.



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