

Israel Information Technology Report Q4 2016

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Abstracts

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BMI View: We forecast total Israeli IT market spending will increase at a CAGR of 4.5% throughout 2016-2020 to a total of ILS27.7bn. This is a slightly downgraded outlook in Q416 as a result of a weaker economic outlook. However, our core scenario remains in place, and we maintain that performance will strengthen from 2017. This is particularly so in the hardware segment, where a combination of product cycles and shekel depreciation resulted in a marked growth slowdown throughout 2014-2016. Software and IT services are forecast to outperform through the strong growth in the cloud computing services and IoT services markets.

Latest Updates & Industry Developments

IT hardware sales will expand from ILS6.29bn in 2016 to ILS6.66bn in 2020, corresponding to a compound annual growth rate (CAGR) of 1.4%. Volume growth potential is limited by maturity, and smartphones could cannibalise replacement spending, but our core scenario is for shekel appreciation to support the market throughout the medium term.

Software sales will increase from ILS5.92bn in 2016 to ILS7.05bn in 2020, a CAGR of 4.4%. Cloud availability expected to deepen the market, but the positive impact will be tempered by the extent to which cloud competition results in price erosion.

IT services will the outperforming segment of the sector, and is forecast to grow from ILS11.01bn in 2016 to ILS13.94bn in 2020, at a CAGR of 6.1%. Demand for cloud computing, Internet of Things (IoT) and outsourcing services expected to be robust.







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