

Israel Information Technology Report Q1 2016

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Abstracts

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BMI View: The outlook for the Israeli IT market remains positive overall. The Q116 update reflects the impact of the maturity of the country's hardware market, while IT services are forecast to be the outperforming segment. Our forecast for shekel appreciation presents an improved outlook in US dollar terms in 2016, contrasting with the contraction seen in 2015 as a result of the currency's depreciation. Israel offers a vibrant ICT start-up community and highly skilled tech workers, with innovative solutions fuelling high levels of investment in 2015 following a record-breaking year in 2014.

Latest Updates & Industry Developments

We forecast the Israeli IT hardware market to reach a value of ILS6.49bn in 2016, growing at a sluggish compound annual growth rate (CAGR) of 0.04% through to 2019 to reach ILS6.50bn.

Software sales will continue to improve, growing at a CAGR of 4.1% to reach ILS7.1bn in 2019, up from 2016's figure of ILS6.3bn.

IT services will the outperforming segment of the sector, growing from ILS11.4bn to ILS13.4bn in 2019, recording a CAGR of 5.6% over this period.



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