

Ireland Food and Drink Report Q2 2015

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Abstracts

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BMI View: We have long been bullish on the Irish growth story. This view played out in 2014, with recent data from the Central Statistics Office showing real GDP growth came in at 5.0% for the year. This confirmed our view that Ireland would be the fastest growing eurozone economy in 2014. This trend is set to continue in 2015, with the country's recovery built on solid foundations. Domestic demand will undoubtedly play an increasingly significant role driving growth over the coming quarters with Irish households spending again in 2015, and private consumption set to play a bigger role driving growth. As growth starts to filter down, we expect robust food consumption growth in 2015 and over our forecast period to 2019.

Headline Industry Data (local currency)

Total food consumption growth year-on-year (y-o-y) in 2015: +2.9%; compound annual growth rate (CAGR) to 2019: +3.5%

Per capita food consumption growth y-o-y in 2015: +1.8%; CAGR to 2019: +2.5%

Soft drinks value sales growth y-o-y in 2015: +4.2%; CAGR to 2019: +4.8%

Alcoholic drinks value sales growth y-o-y in 2014: +1.7%; CAGR to 2019: +2.4%

Total mass grocery retail (MGR) sales growth y-o-y in 2014: +3.2%; CAGR to 2019: +5.3%

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