

Iraq Telecommunications Report Q4 2015

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Abstracts

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BMI View: Iraq is fundamentally an attractive telecoms market owing to its large population, a mobile penetration rate of just 85%, and the recent allocation of 3G licences. However, internal turmoil as the government struggles to contain Islamic State in the northwest of the country and cope with the steep fall in oil prices in 2014 has severely impacted the telecoms sector through subscription losses, and falling ARPU and revenues. BMI believes the short-term outlook for telecoms operators is grim, as these challenges are set to remain in place over the next year, at least. Nevertheless, over the longer term we expect strong growth in the mobile sector, particularly for 3G services given the lack of affordable wireline broadband alternatives.

Key Data

The mobile market contracted by 9.6% y-o-y and mobile revenues declined in Q215 as the security situation continues to take its toll.

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