

Iraq Telecommunications Report Q1 2016

<https://marketpublishers.com/r/IC44C149C7EEN.html>

Date: January 2016

Pages: 54

Price: US\$ 1,295.00 (Single User License)

ID: IC44C149C7EEN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Iraq is fundamentally an attractive telecoms market owing to its large population, a mobile penetration rate of just 85%, and the recent allocation of 3G licences, but the emergence of Islamic State (IS) and falling oil prices are impacting the economy and weighing on mobile growth. BMI believes the short-term outlook for telecoms operators is grim, as these challenges are set to remain in place over the next year, at least. Nevertheless, over the longer term, we expect strong growth in the mobile sector, particularly for 3G services given the lack of affordable wireline broadband alternatives.

Latest Updates & Industry Developments

The mobile market contracted by 8.3% y-o-y in Q3 2015 as the security situation continues to take its toll.

Both Zain and Asiacell's revenues recovered slightly in Q3 2015. Take up of 3G services throughout 2015 may help to further stabilise ARPUs over the coming quarters.

Iraq's fixed-line and broadband penetration rates remained low at 5.6% and 1.6% respectively at the end of 2014. 3G will drive access to affordable broadband connectivity over the coming years.

Contents

BMI Industry View

Latest Updates & Industry Developments

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Iraq 2012-2019)

Industry Risk Reward Ratings

MENA Risk/Reward Index

Table: Key Trends In Industry Risks And Rewards, Q116

Table: MENA Telecoms Risk/Reward Index, Q1 2016

Market Overview

Market Drivers & Trends

Mobile

Mobile Operator Data

Table: Market Overview

Wireline Voice & Broadband

Regulatory Development

Regulatory Overview

Table: Iraq - Regulatory Bodies & Their Responsibilities

Competitive Landscape

Table: Table: Key Players Iraq Telecoms Market

Table: Selected Operators' Revenues (USDmn)

Table: Zain Iraq

Table: Asiacell

Table: Korek

Company Profile

Asiacell

Iraqi Telecommunication & Post Company (ITPC)

Zain Iraq

Demographic Forecast

Table: Population Headline Indicators (Iraq 1990-2025)

Table: Key Population Ratios (Iraq 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Iraq 1990-2025)

Table: Population By Age Group (Iraq 1990-2025)

Table: Population By Age Group % (Iraq 1990-2025)

Glossary

- Table: Glossary Of Terms
- Methodology
- Industry Forecast Methodology
- Sources
- Risk/Reward Index Methodology
- Table: Risk/Reward Index Indicators
- Table: Weighting Of Indicators

I would like to order

Product name: Iraq Telecommunications Report Q1 2016

Product link: <https://marketpublishers.com/r/IC44C149C7EEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IC44C149C7EEN.html>