

Iran Telecommunications Report Q4 2016

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Abstracts

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BMI View: We have made some minor forecast revisions in this quarterly update, but continue to hold our core view for the Iranian telecommunications market. BMI is of the opinion that the removal of sanctions on Iran in January 2016 will have a positive impact on foreign direct investment in the country, with GDP forecast to grow at a rapid pace over the medium-term. The mobile segment will continue to grow on a strong trajectory due to increased accessibility of 3G and 4G services. The wireline segment will grow modestly due to growing preference for mobile over fixed solutions.

Latest Updates & Industry Developments

Removal of sanctions in January 2016 should encourage increased foreign direct investment into Iran, with BMI's Country Risk team predicting GDP to rise from 3.8% in 2016 to around 4% in 2020.

Since the launch of 3G and 4G data services, the Iranian mobile market has experienced strong growth yo- y and total mobile subscribers are expected to reach 146.4mn subscribers in 2020, up from 132.6mn in 2016.

Growth in the wireline segment will be subdued due to increase availability of mobile services; 32.6mn fixed lines are expected to be in service in 2020, up slightly from 30.8mn in 2016.



Contents

BMI Industry View Latest Updates & Industry Developments SWOT Industry Forecast Latest Updates Structural Trends Table: Telecoms Sector - Historical Data & Forecasts (Iran 2013-2020) Industry Risk Reward Index Middle East and North Africa Risk/Reward Index Table: MENA Telecoms Risk/Reward Index, Q416 Iran Industry Risk/Reward Index Market Overview Market Drivers & Trends Mobile Wireline Voice & Broadband Regulatory Development Industry Risks
Main Development: MVNOs to Enter the Market
Additional Developments
Competitive Landscape
Market Structure
Table: Key Players: Iranian Telecoms Market
Table: Key Operator Revenues (USDmn)
Table: Mobile Market Overview
Table: MTN Irancell
Table: Hamrahe Aval (MCI)
Table: Taliya
Company Profile
MTN Irancell
Telecommunications Company Of Iran (TCI)
Demographic Forecast Table: Population Headline Indicators (Iran 1990-2025) Table: Key Population Ratios (Iran 1990-2025) Table: Urban/Rural Population & Life Expectancy (Iran 1990-2025) Table: Population By Age Group (Iran 1990-2025) Table: Population By Age Group % (Iran 1990-2025) Glossary



Table: Glossary Of Terms Methodology Industry Forecast Methodology Sources Risk/Reward Index Methodology Table: Risk/Reward Index Indicators Table: Weighting Of Indicators



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