

Iran Telecommunications Report Q1 2016

<https://marketpublishers.com/r/IC88A7C7E05EN.html>

Date: November 2015

Pages: 54

Price: US\$ 1,295.00 (Single User License)

ID: IC88A7C7E05EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Following years of underperformance due to limited foreign investment and lack of advanced mobile data services, the launch of 3G/4G service by the Iran's two leading mobile operators has offered a major boost to subscriptions and value growth. This positive trajectory will be sustained over the coming years, as the expected lifting of sanctions from 2016 and allocation of new licences attract increased investment to the market. Iran's strict censorship of the Internet and the large number of inactive SIMs on operators' networks pose the main downside risks to our growth outlook.

Latest Updates & Industry Developments

Net mobile additions of 9.7mn in 9M15 was driven by newly available 3G/4G services, and prompted an upward revision to our growth forecasts. We now project total mobile subscriptions to reach 129.1mn in 2015, 19% of which will be using 3G/4G services.

Growth in the wireline segment will be more subdued, as availability of mobile data services weighs on demand for wireline services. Nevertheless, planned allocation of wholesale wireless broadband licences poses an upside risk to our forecast of 9.9mn subscriptions by 2019.

Contents

BMI Industry View

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Iran 2012-2019)

Industry Risk Reward Ratings

Table: Key Trends In Industry Risks And Rewards, Q116

Table: MENA Telecoms Risk/Reward Index, Q1 2016

Market Overview

Mobile

Market Drivers & Trends

Mobile

Wireline Voice & Broadband

Pay-TV

Regulatory Development

Table: Iran's Regulatory Bodies And Their Responsibilities

Competitive Landscape

Table: Key Players: Iranian Telecoms Market

Table: Key operator revenues (USDmn)

Table: Mobile Market Overview

Table: MTN Irancell

Table: Hamrahe Aval (Mobile Communications Company of Iran)

Table: Taliya (Rafsanjan Industrial Complex)

Company Profile

Telecommunications Company Of Iran (TCI)

MTN Irancell

Demographic Forecast

Table: Population Headline Indicators (Iran 1990-2025)

Table: Key Population Ratios (Iran 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Iran 1990-2025)

Table: Population By Age Group (Iran 1990-2025)

Table: Population By Age Group % (Iran 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

I would like to order

Product name: Iran Telecommunications Report Q1 2016

Product link: <https://marketpublishers.com/r/IC88A7C7E05EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IC88A7C7E05EN.html>