

Iran Pharmaceuticals and Healthcare Report Q4 2015

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Abstracts

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BMI View: Iran's pharmaceutical market holds significant potential for innovative drugmakers, particularly with the easing of sanctions. This potential is unlikely to be realised in the near term, however, as the government operates in favour of the well developed domestic industry.

Headline Expenditure Projections

Pharmaceuticals: IRR60.70tn (USD2.35bn) in 2014 to IRR69.55trn (USD1.93bn) in 2015; +14.6% in local currency terms and -17.8% in US dollar terms. Forecast upgraded slightly from previous quarter.

Healthcare: IRR695.67trn (USD21.88bn) in 2014 to IRR792.81trn (USD22.02bn) in 2015; +14.0% in local currency terms and +0.7% in US dollar terms. Forecast in line with previous quarter.



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