

Iran Pharmaceuticals and Healthcare Report Q1 2016

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Abstracts

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BMI View: In light of easing economic sanctions, international drugmakers - both R&D-based and generic drug firms - will seek to gain a local presence in Iran's pharmaceutical market. Import restrictions mean supply opportunities will be very problematic for generic drugmakers without a local presence. The supply of patented drugs will be easier for multinationals, although a local presence will be the ideal scenario for most drugmakers.

Headline Expenditure Projections

Pharmaceuticals: IRR60.70tn (USD2.35bn) in 2014 to IRR69.55trn (USD1.93bn) in 2015; +14.6% in local currency terms and -17.8% in US dollar terms. Forecast unchanged from previous quarter.

Healthcare: IRR711.91trn (USD22.39bn) in 2014 to IRR819.73trn (USD22.77bn) in 2015; +15.1% in local currency terms and +1.7% in US dollar terms. Forecast slightly upgraded from previous quarter.



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