

Indonesia Tourism Report Q3 2016

<https://marketpublishers.com/r/ICB54A82336EN.html>

Date: July 2016

Pages: 34

Price: US\$ 1,295.00 (Single User License)

ID: ICB54A82336EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: The short-term outlook for Indonesia's tourism industry is highly positive. International arrivals are growing steadily and the country is successfully competing against more established regional holiday destinations such as Thailand. The government is keen to grow the tourism industry and is investing extensively in wide-reaching marketing campaigns and vital tourism related infrastructure - including much needed improvements to transport networks. A number of international hotel groups are expanding in the market, both within established destinations such as Bali and Batam, and in more remote destinations, and the availability of quality accommodation is improving. We do note, however, that security concerns remain a potential downside risk to our forecasts for growth.

Key Updates And Forecasts

Indonesia has enacted a range of measures to promote inbound tourism, including the relaxation of visa restrictions which means that visitors from 169 countries globally are able to visit the country visa free for tourism purposes. The country also cooperates closely with neighbours, including key regional transit destination Singapore, to promote travel.

The safety of air travel in Indonesia is a concern that will need urgent action. The country's largest budget airline, Lion Air (which has been barred from flying routes into the EU due to safety concerns) has come under criticism in recent months and is facing operational sanctions until improvements to safety procedures are made.

Indonesia reported that international arrivals to the country increased by over

14% in April 2016 compared to April 2015 and the government has set an ambitious target to double arrivals to 20mn by 2019. While we do expect to see steady growth in the inbound travel market, at present we do not see this target as feasible, and instead expect international arrivals to reach 10.4mn in 2020, up from 9.7mn in 2016.

Contents

BMI Industry View

Table: Key Forecasts (Indonesia 2013-2020)

SWOT

Tourism

Industry Forecast

Table: Inbound Tourism (Indonesia 2013-2020)

Table: Tourism Receipts (Indonesia 2013-2020)

Table: Hotel Accommodation (Indonesia 2013-2020)

Table: Tourist Departures and Consumption (Indonesia 2013-2020)

Industry Risk/Reward Index

Table: Asia Tourism Risk/Reward Index

Rewards

Risks

Security Risk

Market Overview

Competitive Landscape

Table: Domestic Hotel Groups

International Hotel Groups

Table: International Hotel Groups

Methodology

Industry Forecast Methodology

Risk/Reward Index Methodology

Table: Weighting Of Indicators

I would like to order

Product name: Indonesia Tourism Report Q3 2016

Product link: <https://marketpublishers.com/r/ICB54A82336EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ICB54A82336EN.html>