

Indonesia Tourism Report Q1 2016

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Abstracts

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BMI View: The tourism industry in Indonesia is growing rapidly, benefiting from proximity to major regional markets, an expanding luxury hotel sector and greater international air connectivity. Also supporting growth in the tourism sector is ongoing and widespread government led investment in transport infrastructure which is gradually improving accessibility across Indonesia's many islands. We expect international arrivals to increase steadily throughout our five year forecast period, though at present we do not expect more ambitious government targets to be realised by 2019.

Key Updates and Forecasts

Indonesia's Tourism Ministry has announced new tourism policies aimed at increasing the volume of international visitors - aiming, for example, for 1mn Japanese tourists annually and 20mn visitors from the Middle East annually by 2019.

In order to support this growth Indonesia has introduced visa free travel for visitors from 90 countries allowing a 30 day tourism stay for many markets including Saudi Arabia and India.

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SWOT

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