

Indonesia Telecommunications Report Q1 2016

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Abstracts

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BMI View: Although recent investments into the fixed broadband sector will lead to improved connectivity and reduced prices, the prevalence of cheap mobile data and smartphones as well as mobile networks' ability to surpass Indonesia's archipelagic nature will limit uptake of fixed broadband. Furthermore, the launch of 4G in the re-farmed 1800MHz spectrum has stimulated 4G network expansion in Indonesia. Despite this, we expect take-up of the service to be gradual as the new minimum local content requirements on LTE-enabled devices could have the effect of increasing production costs and, subsequently, the prices of smartphones.

Latest Updates & Industry Developments

Total subscriptions in the mobile sector grew to 317.973mn in H115, for a penetration of 124.3%. Amid market saturation, mobile operators will aim to reverse downward trending ARPUs by migrating subscribers on to postpaid plans and higher value services.

Fixed broadband subscribers will grow by 18.65% in 2015 to reach 7.615mn, and this number is expected to rise to 13.701mn in 2019. However, penetration will still remain low at 5.1% as costs and topological factors limit expansion speed.

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