

Indonesia Information Technology Report Q4 2016

<https://marketpublishers.com/r/IEEA7F1AB89EN.html>

Date: August 2016

Pages: 70

Price: US\$ 1,295.00 (Single User License)

ID: IEEA7F1AB89EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: A combination of economic factors, including regional economic uncertainty and rupiah depreciation, and sector specific issues such as the increase in hardware import taxes, meant the Indonesian IT market slowed significantly in 2015. The market is expected to strengthen in 2016 as the hardware segment returns to growth, and over the medium term we expect IT spending to accelerate as economic conditions improve, a shift that will benefit retail hardware and enterprise software and services spending. We forecast Indonesian IT spending will grow at a CAGR of 11.9% over 2016-2020 to reach a total of IDR230.3trn in 2020.

Latest Updates & Industry Developments

Computer Hardware Sales: IDR76.3trn in 2016 to IDR113.1trn in 2020, at a compound annual growth rate (CAGR) of 9.6% in local currency terms. Low penetration and rising incomes should deepen the market substantially over the medium term, but there is downside should smartphone ownership cannibalise first-time PC buyers.

Software Sales: IDR25.2trn in 2016 to IDR39.8trn in 2020, at a CAGR of 12.1%. On-premises penetration is low, and piracy high, but SaaS availability should help counter both these factors and increase Indonesian enterprise software spending.

IT Services Sales: IDR43.0trn in 2016 to IDR77.4trn in 2020, at a CAGR of 15.8%. There is still growth capacity for basic services in Indonesia, but it is cloud and outsourcing that we expect to see the fastest growth.

Contents

BMI Industry View

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Enterprise Trends - GVA By Vertical (Indonesia 2015-2020)

Table: IT Industry - Historical Data And Forecasts (Indonesia 2013-2020)

Industry Risk/Reward Index

Table: Asia Pacific IT Risk/Reward Index, Q4 2016

Market Overview

Hardware

Software

Cloud Computing

IT Services

Industry Trends And Developments

IT Hardware Trade

Table: Emerging APAC IT Hardware Trade, 2009-2014

Table: Indonesia IT Hardware Trade, 2009-2014

Local Industry

Regulatory Development

Table: Key Ministers And Departments

Competitive Landscape

IT Companies - Indonesia

IT Vendors - APAC, 2015

Table: Computer Hardware

Table: Software

Table: Cloud

Table: IT Services

Retailers

Table: Major Electronics Retailers

Table: E-Commerce And Online Marketplaces

Regional Overview

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Indonesia 1990-2025)

Table: Key Population Ratios (Indonesia 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Indonesia 1990-2025)

Table: Population By Age Group (Indonesia 1990-2025)

Table: Population By Age Group % (Indonesia 1990-2025)

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: IT Risk/Reward Index Indicators

Table: Weighting Of Components

I would like to order

Product name: Indonesia Information Technology Report Q4 2016

Product link: <https://marketpublishers.com/r/IEEA7F1AB89EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IEEA7F1AB89EN.html>